



# Social Media Management

Packages and prices

[www.pinkdo.nl](http://www.pinkdo.nl)



# Social media... Where to start?

Are you struggling to be consistent on social media? Social media is hard to manage - especially for **busy (small) business owners** like you!

Trust me, I understand the struggles of building a strong social media presence, especially when you're just starting out. But don't worry, PinkDo will figure it out for you.

I know the importance of social media in creating a brand community, selling your products, and promoting your business. However, it's not always easy for everyone.

That's where I will step in as your dedicated social media manager. Consider me **your friendly social media guide** and assistant who is ready to help you with valuable tips and actionable strategies.

Sit back, and relax, as I take care of your social media while you focus on what you do best - growing your business. With my **personalized guidance**, you'll gain the confidence to boost your social media brand presence and build your community.

Let's **make your business shine** and gain real-time results.



# Done-For-You Packages

I'm thrilled to offer my personalized social media management services. I offer **2 packages**, and if they don't quite fit your needs, no worries! We can create a custom package tailored for your business. I'll be there to guide you every step of the way.

I will discover what truly resonates with your brand and create content that reflects your brand preferences. I understand the challenge of connecting with your target audience. But rest assured, I will conduct thorough **customer research** to create content that speaks directly to your clients.

When you choose any of my services, please keep a few things in mind:

- This service offers much-needed **social media support** for struggling businesses like yours
- Your **input is crucial**, so we'll have a monthly consultation to exchange ideas and make sure we're always aligned.

With PinkDo by your side, you can **confidently navigate social media** and unlock incredible opportunities for your business.

Let's take your social media game to the next level and impress your audience!



# Packages and Prices

## Social Boost Analysis

- Analyze & Improve Your Socials
- Actionable Improvement Tips
- Constructive Feedback
- Detailed Reporting

One Time Purchase  
**€150**



Ideal for self-managing your social media platforms



Per month\*\*  
**€350**

## Complete SM Management

- Maximize Your Social Presence
- 12 to 15 Social Posts (including 2 videos/reels)\*
- Captions, Hashtags, and Post Planning
- Bio, Link, Contact Info, and Highlights Setup



\*Content for reels and videos to be provided by the client

\*\*6-month contract basis



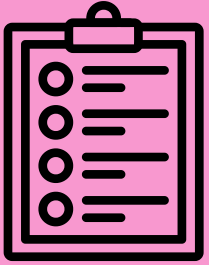
# Package and Pricing T&Cs

- **Social Media Platforms:** Packages include Instagram, Facebook, and Google Business by default.
- **Maximum Posts:** Expect a maximum of **15** high-quality monthly posts for consistent growth and engagement.
- **Customized Content:** Tailored content creation including reels/videos, photos, infographics, and stories based on your package and needs.
- **Contract Terms:** Packages are done on a 6-month contract basis. We offer flexibility to change or extend the packages. Cancellations require one month's notice.

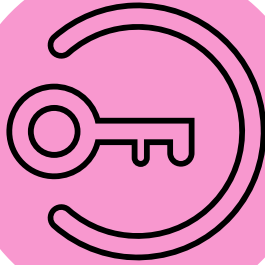
Maximize your impact across social media platforms with PinkDo!



# How to proceed



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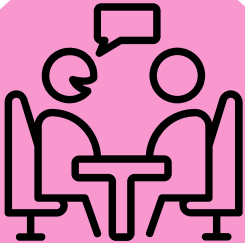


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your accounts

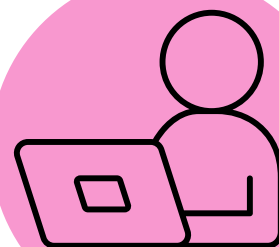


Monthly  
consultation

Free first  
consultation



Get to  
work!



## DO.DID.DONE

I hope this guidebook provided everything you needed to know about my services.

If you have any further questions or need assistance, please feel free to reach out to me:

Email: [assist@pinkdo.nl](mailto:assist@pinkdo.nl)

WhatsApp: +31 653 423 872

Website: [www.pinkdo.nl](http://www.pinkdo.nl)

I'm here to help, so don't hesitate to get in touch!

